

# Galena Park ISD

## Digital Citizenship Contest

### General Participation Rules

**Eligibility:** Open to all PK-12 Galena Park ISD students. A student may develop an entry in or outside of school.

**Grade Divisions:** Students may enter the Contest under the appropriate division for their grade.

#### Art Contest:

- **Elementary:** Grades PK-5
- **Secondary:** Grades 6-12

#### Public Service Announcement (PSA):

- Lower Elementary: Grades PK-2
- Upper Elementary: Grades 3-5
- Middle School: Grades 6-8
- High School: Grades 9-12

#### **Theme:**

The theme for 2020-2021 is **“My Online Code”**. This slogan must be included either on the artwork or PSA. Only new pieces of artwork inspired by the theme may be submitted.

#### **Entry Deadline:**

All entries must be turned in to the campus Office or Technology Specialist by **Friday, February 26, 2021**.

#### **Student Entry Process:**

Students enter the GPISD Digital Citizenship Contest at the campus level.

Only students that advance to the next round will be asked to complete an online student entry form. Other student participants *may* be asked to complete a campus entry form for tracking purposes or displaying work online for the community.

#### **2 Categories:**

1. **Artwork**
2. **Public Service Announcement (PSA)**

#### **Program and Technical Requirements:**

- **All artwork must contain**
  - **Slogan - “My Online Code”**
  - **Back of artwork - student’s name, campus, grade, teacher**
- **Each artwork entry must be the original work of one student only.** All artwork must be hand-drawn or digitally created by the student. An adult may not alter the creative integrity of a student’s work. The contest is designed to encourage and recognize each student’s individual creativity. Only one student may be recognized as the award recipient for each entry. All artwork must be school appropriate; no violent or concerning images.
- **Use of copyrighted or existing material is prohibited.** **Plagiarized entries will be disqualified and returned to the student.** *Plagiarism* is defined as taking and using another person’s ideas, writings, or inventions as one’s own.

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- **Material, size – (2-Dimensional projects only)**

Any type of paper, poster board, or tag board measuring between 8.5" x 11" – 11" x 17" may be used. Digitally created items may be submitted as well in the following formats: jpeg, gif, png, bmp, doc, docx, pdf.

- **PSA -**

- Maximum number participants in group - 5
- No longer than 1 minute, 30 seconds
- Must include theme slogan "My Online Code"
- Original work only
- Must include credits at the end, including but not limited to all participant names and roles
- Teacher sponsor – get a teacher to sponsor your group and fill out campus submission form

#### **Judging:**

##### Judging Criteria:

- Interpretation of the Theme – **My Online Code**
- Followed directions
- Slogan
- Relevance to theme
- Creativity and originality
- Overall effectiveness
- Neatness

##### Preliminary Round:

Each campus will screen all submissions and select 1 campus winner to move into the final round of judging.

##### Final Round:

Campuses will submit 1 campus winner to the district by March 5, 2021. A panel of judges (from the district) will review the projects and select the overall top district winners based on the Judging Criteria listed above.

#### **Awards:**

Student District winners – TBA

Teacher PSA winners - TBA