Trillion Dollar Footprint 😊 🕥



* DID YOU KNOW ...

In a survey, about half (49 percent) of Americans age 10-18 said that they regretted something they'd posted online.

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* WHAT DO YOU THINK?

Can you tell what a person is really like offline based on what you find online?



Family Activity

Even when we don't leave actual footprints, people sometimes leave trails behind! Go for a walk outside your school or home (bring a friend or family member if someone is

* DO YOU REMEMBER ... What a digital footprint is and what types of information make up your digital footprint?

available to join you) and search for the traces recently left behind by other people, such as a hopscotch board drawn on the ground or an empty can of soda left on the sidewalk. Try to find at least two examples that you think are good, two that are neutral (neither good nor bad), and two that you think might be bad. Record your examples by writing them down, drawing what you see, or taking pictures.

Tech It Up!

People don't only leave traces behind in real life, they also create digital footprints every time they go online. If someone were to search for your digital footprint online, what would he or she find? Now that you've practiced looking for good, neutral, and even bad traces outside, see if you can apply your skills to your digital life. Look at an online profile that you have (or if you don't have your own, see if a family member or friend will let you look together at his or hers). What are the most positive aspects that you see in your digital footprint? What are the neutral aspects? Are there any that you think might be polluting your footprint and might be less positive if another person was looking at your digital footprint in the future?

Common Sense Says ...

You can have a great time online learning from and sharing with others, but: Think before you post, because many things you do online will add to your digital footprint. Remember to review your privacy settings Perform a search on yourself every so often to see what your digital footprint looks like.